SIR C R REDDY COLLEGE FOR WOMEN
(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)
Accredited by NAAC with B+ Grade
An ISO - 9001:2015, 14001:2015, 50001:2018 Certified Institution
Included under section 2(f) & 12B of UGC
(Estd : 1987)
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REPORT ON AWARENESS PROGRAMME ON "DONATE BLOOD – SAVE A LIFE"

Organized by: Department of Biotechnology and Health Centre
In Association with: Internal Quality Assurance Cell (IQAC)
In Collaboration with: Indian Red Cross Society, Eluru
Date: 10th November 2026
Venue: Sir C. R. Reddy College for Women, Eluru

The Department of Biotechnology and Health Centre, in association with the Internal Quality Assurance Cell (IQAC), Sir C. R. Reddy College for Women, Eluru, organized an awareness programme on **"Donate Blood – Save a Life"** on 10th November 2026, in collaboration with the Indian Red Cross Society, Eluru.

The programme aimed to create awareness among students about the importance of voluntary blood donation and inspire them to become responsible citizens who actively contribute to saving lives and serving society.

The programme featured the following distinguished resource persons:

1. **Dr. M. B. S. V. Prasad** – Chairman, Indian Red Cross Society, Eluru District Branch and Secretary, Hemophilia Society, Vijayawada Chapter.
2. **Smt. Adusumilli Nirmala** – MC Member, Indian Red Cross Society.
3. **Dr. Sravani Laxmi** – Indian Red Cross Society, Eluru.
4. **Smt. Y. Nirmala** – Retired Chief Manager, State Bank of India (SBI).

The resource persons explained the importance of blood donation in saving lives during accidents, surgeries, and medical emergencies. They highlighted the need for voluntary blood donation, addressed common myths, and explained safe blood donation practices.

They encouraged students to take part in blood donation activities and develop a spirit of kindness and social responsibility, emphasizing that every blood donation can help save a precious life.

The programme created awareness among students and inspired them to spread the message of voluntary blood donation in society. It concluded with a vote of thanks, expressing gratitude to the resource persons, Indian Red Cross Society, college management, IQAC, faculty members, and students for their support and participation.

OUTCOME: The programme successfully strengthened awareness about voluntary blood donation and highlighted the importance of youth participation in humanitarian activities. It reinforced the values of kindness, empathy, and social commitment among students.

"DONATE BLOOD, BE A HERO – EVERY DROP COUNTS, EVERY LIFE MATTERS!"

Department Of Biotechnology, Health Centre

Sir C R Reddy College for Women, Eluru.

Photo Gallery



Principal addressing the gathering



Resource Person sharing insights on the importance of blood donation



Resource Person delivering an awareness session on blood donation



Students actively participating in the awareness programme